Author's Purpose

- The **author's purpose** is the reason or reasons an author has for writing. The purpose may change during a selection, but most selections have one main purpose.
- An author may write to persuade, to inform, to entertain, or to express ideas or feelings.

 The kinds of ideas and the way the author states them help you to see the author's purpose.

Directions Read the following passage. Then complete the diagram below.

Henry Ford constructed his first horseless carriage, the *Quadricycle*, in 1896. In 1908, he built a car for the average person: the Model T. It sold for \$850, but eventually was priced as low as

\$260. Ford's new, efficient assembly lines revolutionized American manufacturing and made goods cheaper to produce. 15 million Model T's were sold, ushering in the "motor age."

Kinds of Ideas

Henry Ford invented early cars.

Ways Ideas are Stated

Give two examples of how the author states his or her ideas.

1.

2.

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Author's Purpose

4. In what way does the author express ideas to help you understand the purpose of the passage?

5. What do you think is the main idea of this passage?

School + Home

Home Activity Your child read a short passage and identified the author's purpose. Read a magazine article with your child. Work with your child to identify the kinds of ideas the author expresses and how he or she expresses them. Then decide the author's purpose.

3.